

Name \_\_\_\_\_  
 Last First MI  
 Date \_\_\_\_\_ Ck # \_\_\_\_\_ Booth # \_\_\_\_\_ Apprv'd \_\_\_\_\_  
 Time \_\_\_\_\_ Number \_\_\_\_\_

Winter Fantasy Notes



**2019 SAWDUST ART FESTIVAL WINTER FANTASY  
 APPLICATION and EXHIBITOR AGREEMENT - NON-SUMMER ARTISTS**

**EXHIBITOR INFORMATION**

Personal name only. This is a show for individual artists. Each artist must submit an application and **three (3) photos representing all of your work**. Artists sharing a space or booth must submit individual applications.

Name \_\_\_\_\_  
 First MI Last

Address \_\_\_\_\_  
 Street Address Mailing Address (if different)  
 \_\_\_\_\_  
 City State Zip

Home # ( ) Work# ( ) Cell# ( )

E-Mail \_\_\_\_\_

Media \_\_\_\_\_  
 (General categories: ceramics, painting, sculpture, jewelry, glass, mixed media, woodworking, etc)

Have you participated in **prior** Winter Fantasy shows? If yes, when \_\_\_\_\_

**Are you bringing new items for Winter Fantasy?** \_\_\_\_\_

**LICENSE REQUIREMENTS**

A California State license and a City of Laguna Beach license are required to sell your work at the Sawdust Art Festival. You must obtain them prior to show opening and must keep each in your booth at all times.

State Resale # \_\_\_\_\_ City License # \_\_\_\_\_ Car License Plate # \_\_\_\_\_  
 \*Copies of each must be provided with application

*The Sawdust Art Festival is a non-profit organization dedicated to educating the public about the art created in Laguna Beach.*

**Note: All first-time exhibitors and returning exhibitors (Summer & Winter) with new items must present and/or demonstrate their artwork or craft prior to being accepted into the 2019 Winter Fantasy Show.**

**Please read your application thoroughly as there have been some changes made to this application and the Exhibitor's Agreement.**

The following documents are enclosed with your 2019 Winter Fantasy application and must be completed and turned in with the above information:

- Art & Craft Information
- Exhibitor Agreement
- Educational Display and Demonstration Agreement
- Directory & Web Listing Form

## ART & CRAFT INFORMATION

Please list all items you plan to sell in your booth during the Winter Fantasy. Only approved items will be permitted in your booth. We are not a juried show; the Winter Fantasy Committee and/or the Board of Directors will review all artwork to determine conformity with Sawdust guidelines. YOU must create, design and make your original artwork. YOU, the artist, must design every item sold in your booth. If unsure, contact the office for guild rules for your media.

<u>ITEM</u>	<u>DESCRIPTION</u>	<u>APPROVED</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____

(List additional items on a separate sheet and submit with your application)

Please give a detailed description of how you create your art and/or craft. **Be specific!** Indicate how you create each component and to what extent elements other than those you actually make are used. Use additional paper if needed. **Strung beaded jewelry (unless you create the beads), food, creams, soaps, and candles are not accepted.**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Submit three (3) photos to represent your artwork. No CD's.** Number each photo and describe the work in each photo below. If you work in several medias, submit photos for each media. Attach a separate sheet if needed.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

**By signing below I agree that the above information is correct and a true representation of my work. If you break the rules by displaying things which do not represent your own high quality work, you will be asked to leave the show, you will not be invited back, nor will you receive a refund of your booth fee.**

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date

# 2019 WINTER FANTASY EXHIBITOR AGREEMENT

**Please read carefully, initial each section and sign to indicate you agree to abide by these rules and regulations.**

**Exhibitor may not resell unaltered items or products that are mass manufactured and then assembled or assembled from a kit. No imported items are permitted!**

Exhibitor may use manufactured or factory made items only as part of a creation if these items are significantly altered by the exhibitor in order to make it his/her own statement. The final form must cease to be what it originally was as separate objects. The final form must be a transformation of the original objects into a new form with a new identity in which the original parts lose their individuality and become subordinate to the new art piece. **(no decals or transfers)**

Exhibitor may not sell any t-shirt upon which he/she has not executed the design and actual physical application of the design.

Exhibitors may not use the "Sawdust" name or logo in artwork.

**THE EXHIBITOR MUST DESIGN AND CREATE HIS/HER ORIGINAL WORK.**  
**THE ARTIST ALONE MUST DESIGN AND CREATE EVERY ITEM SOLD IN HIS/HER BOOTH.**

**Carefully read and initial each statement. Reply as needed.**

\_\_\_\_\_ **Do you have a partner?            YES or NO            (ONE partner only)**

A partner is someone who shares profits and contributes significantly to your work. If YES, list your partner's name, address, and phone number. *\*Artwork solely created by a partner may NOT be sold in your booth. A separate application is required for each artist.*

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\_\_\_\_\_ **Do you have a helper?            YES or NO            (ONE helper only)**

A helper is an employee who works under your supervision to assist in the creation of your art. A helper is not your sales person. If YES, list your helper's name, address and phone number. *\*If we determine the helper is manufacturing items sold in your booth, items will be removed and YOU will be required to vacate your booth immediately with no refund of fees paid.*

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**Carefully read and initial each statement. Signature required at bottom.**

\_\_\_\_\_ **1. In making all of the items described above, I agree to abide by the Sawdust Art Festival Show Rules and abide by the decisions of the Sawdust Art Festival Board of Directors and/or the Winter Fantasy Committee. I understand that the Winter Fantasy Committee will review the work in my booth and any item(s) displayed in my booth without prior approval will be removed immediately for the duration of the show. Participation in future Sawdust Art Festival shows may be affected. Before the show begins, the Winter Fantasy Committee and/or Board of Directors may at any time request a returning exhibitor to show their work.**

\_\_\_\_\_ **2. I understand that I may be required to demonstrate my craft techniques at any time for the Board of Directors and/or the Winter Fantasy Committee and will do so within 48 hours of said request.**

\_\_\_\_\_ **3. I understand that the Sawdust Art Festival, for advertisement and promotional purposes, may photograph me and/or my artwork for use. My permission for any such use of any such photograph is assumed unless I notify the Sawdust Art Festival Board of Directors and the Winter Fantasy Committee in writing prior to Exhibitor Check-in.**

- \_\_\_\_\_ 4. In consideration of the opportunity to participate in the Sawdust Art Festival Winter Fantasy the exhibitor agrees not only to abide by the show rules of the Sawdust Art Festival as set forth above, but also to waive any right to sue the Sawdust Art Festival Corporation and any member or member of the Board of Directors or the Sawdust Art Festival Winter Fantasy Committee or the Sawdust Art Festival employees for any alleged violation of any alleged obligation or responsibility to the exhibitor in connection with the exhibitor's participation in the Sawdust Art Festival Winter Fantasy. The exhibitor hereby acknowledges that there is no inherent right in anyone to be an exhibitor at the Sawdust Art Festival Winter Fantasy. This is solely based upon the agreement to comply with the Show Rules of the Sawdust Art Festival Winter Fantasy as set forth above. In the event that any dispute should arise between the exhibitor and the Sawdust Art Festival, its Board of Directors and/or management and/or its employees and/or the Sawdust Art Festival Winter Fantasy Committee, the sole recourse of the exhibitor shall be to seek to remedy that dispute or disagreement by application to the Board of Directors.
- \_\_\_\_\_ 5. As an exhibitor, I agree that at all times during the Sawdust Art Festival Winter Fantasy I will conduct myself while on the Sawdust Art Festival premises in such a manner as to maintain a civil decorum and demeanor. I understand that the Sawdust Art Festival Corporation has the right to protect its guests, employees, exhibitors, members, performers and its Board of Directors from behavior that it believes amounts to harassment or intimidation. Therefore, I agree that if at any time during the show I have concern about the conduct of any guest, employee, other exhibitor, member, performer or board member, I will address my concerns to the Board of Directors. I also understand that my failure to conduct myself as described above shall constitute a material breach of this agreement and shall subject me to the penalties of the Sawdust Art Festival Show Rules.
- \_\_\_\_\_ 6. As an exhibitor I understand I may not bring alcohol onto the Sawdust Art Festival grounds.
- \_\_\_\_\_ 7. I have completed this information to establish my eligibility as a Sawdust Art Festival Winter Fantasy exhibitor. The above information is true and correct to the best of my knowledge and belief and I intend to be relied upon solely for the purposes of the Sawdust Art Festival. I understand that the Sawdust Art Festival will keep this information and consider it a continuing statement of my eligibility. In the event there is a discrepancy in the above information, I understand that I could be subject to penalties under the Show Rules for such discrepancies.
- \_\_\_\_\_ 8. I understand the consequence of violations of the Sawdust Art Festival Show Rules and I agree to comply with all decisions of the Sawdust Art Festival Board of Directors and Winter Fantasy Committee regarding enforcement.
- \_\_\_\_\_ 9. The undersigned hereby acknowledges and agrees that I have read and understand the above stated rules for the Winter Fantasy Show and, in consideration of the assignment to me of a booth space for the 2019 Sawdust Art Festival Winter Fantasy. I agree to abide by said rules in my participation as an exhibitor in the 2019 Sawdust Art Festival Winter Fantasy.
- \_\_\_\_\_ 10. By signing below the exhibitor represents to the Sawdust Art Festival, its Board of Directors and the Sawdust Art Festival Winter Fantasy Committee that as a material element of his or her application that he or she voluntarily agrees to the foregoing waiver of the right to sue as a condition precedent to being invited to be an exhibitor in the Sawdust Art Festival Winter Fantasy.
- \_\_\_\_\_ 11. **NO INHERENT RIGHT TO EXHIBIT:** Exhibitor understands and agrees that there is no express or implied inherent right, or vested interest of any person, to be an Exhibitor in any Sawdust Art Festival sponsored exhibition or show. While it has been, and remains, the customary practice of the Sawdust Art Festival to invite all past Exhibitors who are in good standing with the Sawdust Art Festival to submit an application to exhibit at subsequent Sawdust Art Festival Winter Fantasy, Exhibitor recognizes and hereby acknowledges that the Sawdust Art Festival retains the discretion, and has the responsibility, not to extend an invitation to any past Exhibitor if it is determined by the Board of Directors, in the exercise of its best business judgment, to be in the best interests of the Sawdust Art Festival not to extend such an invitation. This provision does not alter or impair the Exhibitor Classifications in the Show Rules or in the Bylaws, including but not limited to provisions relating to the established system of seniority, which are set forth in the Show Rules and/or, in the Bylaws.

Exhibitor signing below understands this application is an agreement between the Sawdust Art Festival Winter Fantasy and the exhibitor to abide by all show rules of the Sawdust Art Festival Corporation. Any breach of this agreement may result in fines and/or forfeiture of exhibitor space, all fees, and participation in future Sawdust events.

\_\_\_\_\_  
**Exhibitor Signature**

\_\_\_\_\_  
**Date**

Application will not be accepted unless signed by the applicant and thoroughly completed.  
 Read and review all pages before submitting. Incomplete or illegible applications will be refused.

**2019 Sawdust Art Festival Winter Fantasy**  
**Educational Display and Demonstration Agreement**

**Exhibitors are required to:**

- 1. Provide an Educational Display in his/her booth**
- 2. Perform Art or Craft Demonstrations**

The Sawdust Art Festival prides itself on being a unique art show of exhibitors who create original artwork or crafts. To fulfill our mission, to educate the public about the arts, each exhibitor is expected to demonstrate the creation of his/her art or craft in the booth space received or a designated area on the grounds during show hours. Exhibitors must also, as part of our mission, provide an educational display in his/her booth for our visitors.

**EDUCATIONAL DISPLAY (Required)**

An educational display is an opportunity to highlight your work and educate the public about yourself and how you create your artwork. Some examples are a photo display, video, or published articles about you, and a description of how you create your art/craft. Please describe your proposed educational display. (for additional space continue on back side)

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**DEMONSTRATION AGREEMENT (Choose one option)**

Below are your options for the 2019 Winter Fantasy Demonstration. Each Winter Fantasy exhibitor is expected to participate in one of the following programs: 1) Demonstrations 2) Hands-on-Workshop with the public.

\_\_\_\_\_ **Demonstrations:** Perform a demonstration of an essential element of creating your art/craft in your booth. Required twelve (12) hours during the eleven-day show. Please outline your demonstration.

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\_\_\_\_\_ **Hands-on-Workshops with the public**

Lead a hands-on workshop with the public during show hours in a designated Sawdust area. Two (2) hours recommended during the eleven-day show. Times and locations will be scheduled by the Sawdust. Please describe your proposed workshop. (you may choose a workshop outside your own media)

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**I agree to fully accomplish the foregoing educational display and demonstration in consideration of my opportunity to exhibit in the 2019 Sawdust Art Festival Winter Fantasy. Failure to do so may result in a fine of \$30 per hour and you may not be invited back.**

Print Name \_\_\_\_\_

Phone \_\_\_\_\_

\_\_\_\_\_  
Exhibitor Signature

\_\_\_\_\_  
Date



2019 WINTER FANTASY EXHIBITOR FEES

Your Name \_\_\_\_\_

Name of Summer Booth Exhibitor \_\_\_\_\_

COMPLETE AND RETURN THIS PAGE WITH YOUR APPLICATION, CHECK & 3 PHOTOS REPRESENTING ALL OF YOUR WORK. THIS INCLUDES SUMMER ARTISTS

All Applicants

Non-Refundable Application Fee (add to booth fee) \$30

All applicants are required to pay the non-refundable application processing fee

+

All Other Applicants (Circle one of the following 3 options)

Non-Summer Exhibitor using an existing summer booth \$840

Non-Summer Exhibitor using an existing summer mini-booth \$565

Non-Summer Exhibitor BUILDING a booth \$720

BOOTH SHARES

Sharing a booth or space (shares only permitted on full-size booths)

Each exhibitor sharing a booth or space may deduct \$150 each.

Please list name and phone of share exhibitor.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

MAKE CHECK PAYABLE TO: SAWDUST FESTIVAL CORP

Last day applications will be accepted: 7/15/19

IMPORTANT REMINDERS

- Summer exhibitors may not rent or sell his/her booth or space.
• Summer exhibitors may ask the Winter Fantasy exhibitor to dismantle the booth OR request a teardown fee not to exceed \$350.
• Violators may be prohibited from future Sawdust Art Festival events.



## 2019 Winter Fantasy Directory & Web Listing Form

The Sawdust Art Festival Winter Fantasy directory listing is FREE to all exhibitors. Your listing will include a small image of one piece of your artwork (approx. 1"x1") and your name, media, booth # and contact information (phone, email, website). You also receive a FREE listing on the Sawdust Art Festival website.

DEADLINE: Monday, September 23, 2019 by 5pm

Please submit one of the following:

- CD to office with jpeg at least 300 dpi, approx. 2"x2" (if the image resolution is less than 300 dpi, we can adjust for you, but please make sure the image is at least 8"x8")
- Email an image to [admin@sawdustartfestival.org](mailto:admin@sawdustartfestival.org) with same specs as above.

Fill out (please print) the information below exactly as you want it to appear in the directory or email the following information to [admin@sawdustartfestival.org](mailto:admin@sawdustartfestival.org)

**ARTIST'S NAME** \_\_\_\_\_  
(No business names)

**PHONE** \_\_\_\_\_

**WEBSITE** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**MEDIA (for directory)** \_\_\_\_\_

- MEDIA (for website - check all that apply):**  Blown Glass  Ceramics  Clothing/Textiles  
 Fused Glass  Illustration  Jewelry  Leather  Mixed Media  Painting  Photography  
 Printmaking  Sculpture  Woodwork

Check here to re-use the most recent published image on file.



**2019 Sawdust Art Festival Winter Fantasy Directory  
ADVERTISING INFO & SPACE RESERVATION CONTRACT**

**Directory Content:** The 2019 Sawdust Art Festival Winter Fantasy Exhibitor Directory will be a 4-color booklet of approximately 30 pages. The directory will feature a map of the Sawdust festival grounds, an alphabetical listing of each exhibitor with booth# and image (free listing); in addition to paid advertisements.

**Circulation:** Estimated print run is 10,000. The directories will be distributed to guests at the Sawdust and to local hotels, art galleries, visitors' centers, and other destination points. The Sawdust Winter Fantasy attendance averages 20,000+ each season. This year, for the first time, the show will run five weekends, instead of four.

Ad size:	<u>1/2-page</u>	<u>full page</u>
Net cost:	\$115	\$265
Bleed ad*:	4.5" x 5.75"	4.5" x 11.25"
Trim size *:	4.25" x 5.5"	4.25" x 11"
<b>Premium Ad Positions (full pages only) ---</b>		
cover 2 (inside front):		\$395
cover 3 (inside back):		\$355
cover 4 (back cover):		\$425

**\*PLEASE NOTE:** The ad rates do not include ad design or production. Your supplied ad should conform to the bleed ad dimensions, being sure to keep all essential matter (phone, website, images, etc.) at least 1/4" inside the trim size dimensions, and color only in the outer 1/4" bleed section. No additional charge for the 1/4" bleed.

**MATERIALS & SPECS:** Please submit electronic files via email or on a CD. Files to be in CMYK, 300 dpi, with all linked images and fonts included. Artwork accepted in TIF, PDF, JPG, or EPS.

**CONTACT:** [admin@sawdustartfestival.org](mailto:admin@sawdustartfestival.org); call 949-497-0515

**COPY RESTRICTIONS:** Placement of each ad is at the full discretion of the Sawdust. The Sawdust reserves the right to refuse any advertisement or to request alterations in content prior to publication, if advertisement does not conform to the publication's standards. No coupon ads. Advertisers assume all liability for all content (including text, representations, illustrations, trademarks or other copyright matter) of advertisements printed, and also assume responsibility for any and all claims arising from same.



**2019 WINTER FANTASY DIRECTORY ADVERTISING AGREEMENT**

The undersigned agrees to advertise in the 2019 Sawdust Art Festival Winter Fantasy Exhibitor Directory, to be published the week of November 18, 2019 and to provide full payment and all materials as specified by **Monday, September 23, 2019**

**by 5pm.** Send or deliver signed agreement with payment to:

Sawdust Art Festival, Attn: Winter Fantasy Directory Ad, 935 Laguna Canyon Rd., Laguna Beach, CA 92651

Payment in full is due with this Advertising Agreement. All rates are net, no agency commission allowed. The Sawdust Art Festival does not provide ad design or production services. It is the advertiser's responsibility to design and produce their ad.

Ad Size: \_\_\_\_\_ Ad Rate: \$ \_\_\_\_\_ (Checks payable to Sawdust Festival Corp)

Advertiser Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card#: \_\_\_\_\_ Type of Credit Card: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_ 3 / 4 digit security code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_