

Name _____

Last First MI

Date _____ Ck # _____ Booth # _____ Apprv'd _____

Time _____ Number _____

Winter Fantasy Notes



**2019 SAWDUST ART FESTIVAL WINTER FANTASY
APPLICATION and EXHIBITOR AGREEMENT - SUMMER ARTISTS**

EXHIBITOR INFORMATION

Personal name only. This is a show for individual artists. Each artist must submit an application and **three (3) photos representing all of your work**. Artists sharing a space or booth must submit individual applications.

Name _____
First MI Last

Address _____
Street Address Mailing Address (if different)

City State Zip

Home # () **Work#** () **Cell#** ()

E-Mail _____

Media _____
(General categories: ceramics, painting, sculpture, jewelry, glass, mixed media, woodworking, etc)

Have you participated in **prior** Winter Fantasy shows? If yes, when _____

Are there new items you are bringing in for Show & Tell? _____

LICENSE REQUIREMENTS

A California State license and a City of Laguna Beach license are required to sell your work at the Sawdust Art Festival. You must obtain them prior to show opening and must keep each in your booth at all times.

State Resale # _____ City License # _____ Car License Plate # _____

*Copies of each must be provided with application

*Maximum teardown fee is \$350. Summer exhibitors may **NOT** charge a teardown fee if sharing their own booth or if the Winter Fantasy Exhibitor is responsible for tearing down the booth. **Any other payment beyond \$350 is not permitted and will result in termination of contract.**
Note: All first-time exhibitors and returning exhibitors (Summer & Winter) with new items must present and/or demonstrate their artwork or craft prior to being accepted into the 2019 Winter Fantasy show.*

All initials and signatures are applicable. Your signature below indicates that you understand all 2019 summer protocol is carried over to cover this application.

Exhibitor Signature

Date

2019 Sawdust Art Festival Winter Fantasy **Educational Display and Demonstration Agreement**

Exhibitors are required to:

1. **Provide an Educational Display in his/her booth**
2. **Perform Art or Craft Demonstrations**

The Sawdust Art Festival prides itself on being a unique art show of exhibitors who create original artwork or crafts. To fulfill our mission, to educate the public about the arts, each exhibitor is expected to demonstrate the creation of his/her art or craft in the booth space received or a designated area on the grounds during show hours. Exhibitors must also, as part of our mission, provide an educational display in his/her booth for our visitors.

EDUCATIONAL DISPLAY (Required)

An educational display is an opportunity to highlight your work and educate the public about yourself and how you create your artwork. Some examples are a photo display, video, or published articles about you, and a description of how you create your art/craft. Please describe your proposed educational display. (for additional space continue on back side)

DEMONSTRATION AGREEMENT

Below are your options for the 2019 Winter Fantasy Demonstration. Each Winter Fantasy exhibitor is expected to participate in one of the following programs: 1) Demonstrations 2) Hands-on-Workshop with the public.

Demonstrations: Perform a demonstration of an essential element of creating your art/craft in your booth. Required twelve (12) hours during the eleven-day show. Please outline your demonstration.

Hands-on-Workshops with the public

Lead a hands-on workshop with the public during show hours in a designated Sawdust area. Two (2) hours recommended during the eleven-day show. Times and locations will be scheduled by the Sawdust. Please describe your proposed workshop. (You may choose a workshop outside your own media)

I agree to fully accomplish the foregoing educational display and demonstration in consideration of my opportunity to exhibit in the 2019 Sawdust Art Festival Winter Fantasy. Failure to do so may result in a fine of \$30 per hour and you may not be invited back.

Print Name _____

Phone _____

Date _____

Exhibitor Signature

ART & CRAFT INFORMATION

Please list all items you plan to sell in your booth during the Winter Fantasy. Only approved items will be permitted in your booth. We are not a juried show; the Winter Fantasy Committee and/or the Board of Directors will review all artwork to determine conformity with Sawdust guidelines. YOU must create, design and make your original artwork. YOU, the artist, must design every item sold in your booth. If unsure, contact the office for guild rules for your media.

<u>ITEM</u>	<u>DESCRIPTION</u>	<u>APPROVED</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____

(List additional items on a separate sheet and submit with your application)

Please give a detailed description of how you create your art and/or craft. **Be specific!** Indicate how you create each component and to what extent elements other than those you actually make are used. Use additional paper if needed. **Strung beaded jewelry (unless you create the beads), food, creams, soaps, and candles are not accepted.**

Submit three (3) photos to represent your artwork. No CD's. Number each photo and describe the work in each photo below. If you work in several medias, submit photos for each media. Attach a separate sheet if needed.

1. _____

2. _____

3. _____

By signing below I agree that the above information is correct and a true representation of my work.

If you break the rules by displaying items not approved, you will be asked to remove them. If you do not comply you could be asked to leave the show, not be invited back and not receive a refund of your booth fee.

Applicant Signature

Date



2019 WINTER FANTASY EXHIBITOR FEES

Your Name _____

Name of Summer Booth Exhibitor _____

COMPLETE AND RETURN THIS PAGE WITH YOUR APPLICATION, CHECK & 3 PHOTOS REPRESENTING ALL OF YOUR WORK. THIS INCLUDES SUMMER ARTISTS

All Applicants

Non-Refundable Application Fee (add to booth fee) **Due 7/15/19** \$30

All applicants are required to pay the non-refundable application processing fee

+

2019 Summer Exhibitors only- Remaining balance due 8/12/19

Summer Exhibitor using a regular summer booth \$765 _____

Summer Exhibitor using a mini-booth \$490 _____

Summer Exhibitor BUILDING a booth \$645 _____

BOOTH SHARES

Sharing a booth or space (*shares only permitted on full-size booths*)

Each exhibitor sharing a booth or space may deduct \$150 each. - _____

Please list name and phone of share exhibitor.

Name _____ Phone _____

Total Check \$ _____

MAKE CHECK PAYABLE TO: SAWDUST FESTIVAL CORP

IMPORTANT REMINDERS

- Summer exhibitors may not rent or sell his/her booth or space.
- Summer exhibitors may ask the Winter Fantasy exhibitor to dismantle the booth OR request a teardown fee not to exceed \$350.
- Violators may be prohibited from future Sawdust Art Festival events.



2019 Winter Fantasy Directory & Web Listing Form

The Sawdust Art Festival Winter Fantasy directory listing is FREE to all exhibitors. Your listing will include a small image of one piece of your artwork (approx. 1"x1") and your name, media, booth # and contact information (phone, email, website). You also receive a FREE listing on the Sawdust Art Festival website.

DEADLINE: Monday, September 23, 2019 by 5pm

Please submit one of the following:

- CD to office with jpeg at least 300 dpi, approx. 2"x2" (if the image resolution is less than 300 dpi, we can adjust for you, but please make sure the image is at least 8"x8")
- Email an image to admin@sawdustartfestival.org with same specs as above.

Fill out (please print) the information below exactly as you want it to appear in the directory or email the following information to admin@sawdustartfestival.org

ARTIST'S NAME _____
(No business names)

PHONE _____

WEBSITE _____

EMAIL _____

MEDIA (for directory) _____

MEDIA (for website - check all that apply): Blown Glass Ceramics Clothing/Textiles
 Fused Glass Illustration Jewelry Leather Mixed Media Painting Photography
 Printmaking Sculpture Woodwork

Check here to re-use the most recent published image on file.



2019 Sawdust Art Festival Winter Fantasy Directory
ADVERTISING INFO & SPACE RESERVATION CONTRACT

Directory Content: The 2019 Sawdust Art Festival Winter Fantasy Exhibitor Directory will be a 4-color booklet of approximately 30 pages. The directory will feature a map of the Sawdust festival grounds, an alphabetical listing of each exhibitor with booth# and image (free listing); in addition to paid advertisements.

Circulation: Estimated print run is 10,000. The directories will be distributed to guests at the Sawdust and to local hotels, art galleries, visitors' centers, and other destination points. The Sawdust Winter Fantasy attendance averages 20,000+ each season. The show will run five weekends.

Table with 3 columns: Ad size, 1/2-page, full page. Rows include Net cost, Bleed ad*, Trim size*, and Premium Ad Positions (full pages only) --- cover 2, cover 3, cover 4.

*PLEASE NOTE: The ad rates do not include ad design or production. Your supplied ad should conform to the bleed ad dimensions, being sure to keep all essential matter (phone, website, images, etc.) at least 1/4" inside the trim size dimensions, and color only in the outer 1/4" bleed section. No additional charge for the 1/4" bleed.

MATERIALS & SPECS: Please submit electronic files via email or on a CD. Files to be in CMYK, 300 dpi, with all linked images and fonts included. Artwork accepted in TIF, PDF, JPG, or EPS.

CONTACT: admin@sawdustartfestival.org; call 949-497-0515

COPY RESTRICTIONS: Placement of each ad is at the full discretion of the Sawdust. The Sawdust reserves the right to refuse any advertisement or to request alterations in content prior to publication, if advertisement does not conform to the publication's standards. No coupon ads. Advertisers assume all liability for all content (including text, representations, illustrations, trademarks or other copyright matter) of advertisements printed, and also assume responsibility for any and all claims arising from same.



2019 WINTER FANTASY DIRECTORY ADVERTISING AGREEMENT

The undersigned agrees to advertise in the 2019 Sawdust Art Festival Winter Fantasy Exhibitor Directory, to be published the week of November 11, 2019 and to provide full payment and all materials as specified by Monday, September 23, 2019 by 5pm. Send or deliver signed agreement with payment to:

Sawdust Art Festival, Attn: Winter Fantasy Directory Ad, 935 Laguna Canyon Rd., Laguna Beach, CA 92651

Payment in full is due with this Advertising Agreement. All rates are net, no agency commission allowed. The Sawdust Art Festival does not provide ad design or production services. It is the advertiser's responsibility to design and produce their ad.

Form fields for Ad Size, Ad Rate, Advertiser Name, Email, Phone, Street Address, City, State, Zip, Credit Card#, Type of Credit Card, Expiration, Name on Credit Card, 3 / 4 digit security code, Authorized Signature, Date.