

2023 WINTER FANTASY EXHIBITOR INFORMATION – NON-SUMMER ARTISTS

EVENT DESCRIPTION

The 32nd Annual Winter Fantasy at the Sawdust Art Festival is open to artists and craftspeople regardless of residency. The 15-day festival is a holiday-themed outdoor show with over 150 exhibitors who sell and demonstrate their original art or craft. Highlights include artist demonstrations, art workshops for all ages and holiday entertainment. Concessions include outdoor cafés and the Sawdust Saloon. The Sawdust Art Festival's three-acre eucalyptus grove is transformed into a sparkling holiday winter wonderland with decorations and lights. Estimated 15-day attendance average is 25,000. Open rain or shine.

DATES: NOVEMBER 17, 18, 19, 24, 25, 26, DECEMBER 1, 2, 3, 8, 9, 10, 15, 16, 17.

***Please note we will be open all Fridays.**

SHOW HOURS: 10:00am - 7:00pm.

LOCATION / INFO: Sawdust Art Festival, 935 Laguna Canyon Road, Laguna Beach, CA 92651
949.494.3030 or **www.SawdustArtFestival.org**

EXHIBITOR REQUIREMENTS

Exhibitors are required to make their own art or craft. **No manufactured items are considered.** Items not acceptable include but are not limited to: food, coasters, candles, soaps, bath salts, decoupage items, flower arrangements, strung beads, assemblage items, mouse pads, 2-D (two-dimensional) magnets and any items with transfers applied.

- The Artist is required to be present in their booth all days. Artist may not be invited back if they do not adhere to this rule, including Gallery Wall artists.
- If you must miss a date, you need to notify a committee member and arrange for someone to cover your booth.
- Exhibitor must build a booth or arrange to use an existing summer booth.
- Exhibitor is required to have an educational display and complete 12 hours of demonstration in their booth.
- ALL sales that go through the Sawdust Sales booth will incur a 13% commission charge
- **Applications must be received by Monday, August 7th at 4:00pm.**

HOW TO APPLY

- Read all information sheets.
- Complete the Application and Exhibitor Agreement forms. Sign or initial where indicated. Only one application accepted per artist.
- FULL Payment due within 48 hours of notification of booth selection. Failure to make payment voids your application.
- All 2023 Winter Fantasy Applicants must attach 3 photos that represent your art or craft.
- Mail or deliver to:
2023 Winter Fantasy
Sawdust Art Festival
935 Laguna Canyon Road
Laguna Beach, CA 92651
- Or email: Subject line- 2023 Winter Fantasy
admin@sawdustartfestival.org
- **Applications will begin to be accepted from July 31st at 12pm. Online applications will be accepted July 31st as well.**
- Mailed Applications must be received by Monday, August 7th at 4pm.

Reminder: Application deadline @ 4pm August 7, 2023.

EXHIBITOR SELECTION PROCESS

The Winter Fantasy is not a juried show. All entries are reviewed by the Winter Fantasy Committee and the Board of Directors and are accepted by lottery. **Each Artist must personally design and create his/her original artwork.** The Committee and the Board reserves the right of final selection and the right to terminate sales if items sold have not been approved. **First time show exhibitors are required to present and/or demonstrate their artwork/craft to the Winter Fantasy Committee and the Board prior to being accepted in the show. You will be notified of your appointment date and time.**

Winter Fantasy Committee and the Board reserves the right to call in any Artist to show or demonstrate their work at any time.

REFUNDS

A full refund may be requested 10 days after the date that booth is confirmed. Requests must be received in writing.

ABSOLUTELY NO REFUNDS AFTER 4pm, Friday, SEPTEMBER 15, 2023

SPACE SIZE & BOOTH CONSTRUCTION

Each exhibitor space is unique in size and shape and is approximately 100 square feet. Safety and City requirements necessitate these restrictions. All exhibitors in the Winter Fantasy must comply with the booth building requirements, which includes electrical specifications. Exhibitors using a summer booth are responsible for the booth meeting all requirements. The City inspects the booths before the show. Booth building begins Monday, October 16th.

ONLY ONE (1) EXHIBITOR SPACE or BOOTH IS PERMITTED PER EXHIBITOR

All booths must be stocked and open at 9:45 am on Friday, November 17th, Opening Day.

All booths must be torn down and all debris removed from your site by Wed. January 10, 2024 @ 5pm

USING A SUMMER BOOTH

Summer 2023 Sawdust exhibitors (including guest artists) are given first option to keep their summer booth for the Winter Fantasy. There are designated areas where no booths are permitted to be built or to be left up from summer.

A SUMMER EXHIBITOR MAY NOT RENT OR SELL HIS/HER BOOTH OR SPACE TO A WINTER FANTASY APPLICANT. The summer exhibitor may ask the Winter Fantasy exhibitor to dismantle the booth or request a teardown fee not to exceed \$350 for the summer exhibitor to arrange the tear down. If arrangements have not been finalized in writing between the Summer exhibitor and Winter Fantasy exhibitor then the Summer booth must be torn down by the summer deadline of 5PM on September 10th by the Summer exhibitor.

BOOTH SELECTION

Applicants will be notified via email of their lottery number one week after the deadline. Each applicant will then be contacted individually with their booth pick time window in lottery number order. Only within this time can a booth be selected. The map of available booths will be updated by the Winter Fantasy Committee, and given to each Winter Fantasy artist before their booth pick time. Once their booth agreement contract is turned in and approved by a Winter Fantasy Committee member, the booth will be taken off of the available booth map.

SECURITY

Security will be provided for the five (5) weeks of the show 24 hours a day. Security begins Wednesday, November 15th at 12PM and continues through to Monday, December 18th at 7PM. The Sawdust Art Festival assumes NO responsibility for any loss or damage from any cause.

INSURANCE

Liability insurance of \$1,000,000 is required and has been purchased by the Sawdust Art Festival. 2023 Sawdust Summer exhibitors have paid their insurance for the calendar year. Liability insurance is included in the Exhibitor Fee for all other applicants. The Sawdust Festival Corporation listed on the application assumes no risk and by the acceptance of this agreement the Exhibitor expressly releases the Sawdust Festival Corporation of and from any liability for any damage, injury or loss to any person or goods which may arise from occupation of said space by the Exhibitor and agrees to hold and save the Sawdust Festival harmless of any loss or damage by reason thereof.

LICENSES

A California State resale license is required. Contact the State Board of Equalization at 800.400.7115 or 949.461.5711 or go to www.boe.ca.gov. Obtain a City of Laguna Beach license by calling 949.497.0313 or go to 505 Forest Avenue in Laguna Beach. Copies of both licenses must be submitted to the Sawdust Office by Friday, November 5th, 2023.

2023 Winter Fantasy Important Dates

November 17, 18, 19, 24, 25, 26
December 1, 2, 3, 9, 10, 11, 15, 16, 17
Show Hours: 10 am – 7:00 pm

New Exhibitor Orientation	Tuesday, October 10 th at 5:00pm
Booth Building begins	Monday, October 16 th at 8am
Booth Building must be complete	Sunday, November 5 th by 5:00pm
Security Begins	Wednesday, November 15 th at 12:00pm
Tree Decorating	Tues-Thurs, Nov 14 th – 16 th from 10am - 5pm
Opening Day	Friday, November 17 th at 9:45am
Community Night Event	Saturday, November 18 th from 5:30pm – 7:00pm
Closing Day	Sunday, December 17 th at 7:00pm
Removal of Artwork	Sunday, Dec 17 th 7:30pm - Mon, Dec 18 th 7pm
Security Ends	Monday, December 18 th at 7pm
Office/Grounds Closed for Holiday Break 2023	Closed December 22, 2023 - Reopen January 2,
Teardown	Tuesday, Jan 2, 2024 – Sunday, January 14, 2024

For Office Use only

Approved By-

Name: _____ Date: _____

Payment \$: _____ Date: _____ Initial: _____ Booth # _____

Payment type: Cash Credit Card Check Booth Type: _____ Notes: _____

**2023 SAWDUST ART FESTIVAL WINTER FANTASY
APPLICATION and EXHIBITOR AGREEMENT - RETURNING & NEW ARTISTS**

Submitting an application does not guarantee participation. Please do not contact summer artists directly.

EXHIBITOR INFORMATION

Personal name only. This is a show for individual artists. Each artist must submit an application and **three (3) photos representing all of your work**. Artists sharing a space or booth must submit individual applications.

Name _____
First MI Last

Address _____
Street Address Mailing Address (if different)

_____ City State Zip

Cell # () _____ **Home#** () _____ **Work#** () _____

E-Mail _____

Emergency Contact Name: _____ **Phone #:** _____ **Relation:** _____

Media _____

(General categories: ceramics, painting, sculpture, jewelry, glass, mixed media, woodworking, etc)

Do you have a longstanding booth share agreement? If so, please list the artist's name and how many years (subject to verification and approval): _____

Have you participated in **prior** Winter Fantasy shows? If yes, when _____

Are there new items you are bringing in for Show & Tell? _____

LICENSE REQUIREMENTS

A California State license and a City of Laguna Beach license are required to sell your work at the Sawdust Art Festival. You must obtain them prior to show opening and must keep each in your booth at all times.

State Resale # _____ City License # _____ Car License Plate # _____

Maximum teardown fee is \$350. Summer exhibitors may NOT charge a teardown fee if sharing their own booth or if the Winter Fantasy Exhibitor is responsible for tearing down the booth. Any other payment beyond \$350 is not permitted and will result in termination of future participation in Sawdust Festival shows.

Note: All first-time exhibitors and returning exhibitors (Summer & Winter) with new items must present and/or demonstrate their artwork or craft prior to being accepted into the 2023 Winter Fantasy show.

Exhibitor Signature

Date

2023 WINTER FANTASY EXHIBITOR AGREEMENT

Please read carefully, initial each section, and sign to indicate you agree to abide by these rules and regulations.

Exhibitor may not resell unaltered items or products that are mass manufactured and then assembled or assembled from a kit. No imported items are permitted!

Exhibitor may use manufactured or factory-made items only as part of a creation if these items are significantly altered by the exhibitor in order to make it his/her own statement. The final form must cease to be what it originally was as separate objects. The final form must be a transformation of the original objects into a new form with a new identity in which the original parts lose their individuality and become subordinate to the new art piece. (no decals or transfers)

Exhibitor may not sell any t-shirt upon which he/she has not executed the design and actual physical application of the design.

Exhibitors may not use the "Sawdust" name or logo in artwork.

THE EXHIBITOR MUST DESIGN AND CREATE HIS/HER ORIGINAL WORK.
THE ARTIST ALONE MUST DESIGN AND CREATE EVERY ITEM SOLD IN HIS/HER BOOTH.

Carefully read and initial each statement. Reply as needed.

_____ **Do you have a partner? YES or NO (ONE partner only)**

A partner is someone who shares profits and contributes significantly to your work. If YES, list your partner's name, address, and phone number. **Artwork solely created by a partner may NOT be sold in your booth. A separate application is required for each artist.*

_____ **Do you have a helper? YES or NO (ONE helper only)**

A helper is an employee who works under your supervision to assist in the creation of your art. A helper is not your sales person. If YES, list your helper's name, address and phone number. **If we determine the helper is manufacturing items sold in your booth, items will be removed and YOU will be required to vacate your booth immediately with no refund of fees paid.*

Carefully read and initial each statement. Signature required at bottom.

_____ **1. In making all of the items described above, I agree to abide by the Sawdust Art Festival Show Rules and abide by the decisions of the Sawdust Art Festival Board of Directors and/or the Winter Fantasy Committee. I understand that the Winter Fantasy Committee will review the work in my booth and any item(s) displayed in my booth without prior approval will be removed immediately for the duration of the show. Participation in future Sawdust Art Festival shows may be affected. Before the show begins, the Winter Fantasy Committee and/or Board of Directors may at any time request a returning exhibitor to show their work.**

_____ **2. I understand that I may be required to demonstrate my craft techniques at any time for the Board of Directors and/or the Winter Fantasy Committee and will do so within 48 hours of said request.**

_____ **3. I understand that the Sawdust Art Festival, for advertisement and promotional purposes, may photograph me and/or my artwork for use. My permission for any such use of any such photograph is assumed unless I notify the Sawdust Art Festival Board of Directors and the Winter Fantasy Committee in writing prior to Exhibitor Check-in.**

_____ **4. In consideration of the opportunity to participate in the Sawdust Art Festival Winter Fantasy the exhibitor agrees not only to abide by the show rules of the Sawdust Art Festival as set forth above, but also to waive any right to sue the Sawdust Art Festival Corporation and any member or member of the Board of Directors or the Sawdust Art Festival Winter Fantasy Committee or the Sawdust Art Festival employees for any alleged violation of any alleged obligation or responsibility to the exhibitor in connection with the exhibitor's participation in the Sawdust Art Festival Winter Fantasy. The exhibitor hereby acknowledges that there is no inherent right in anyone to be an exhibitor at the Sawdust Art Festival Winter Fantasy. This is solely based upon the agreement to comply with the Show Rules of the Sawdust Art Festival Winter Fantasy as set forth above. In the event that any dispute should arise between the exhibitor and the Sawdust Art Festival, its Board of Directors and/or management and/or its employees and/or the Sawdust Art**

Festival Winter Fantasy Committee, the sole recourse of the exhibitor shall be to seek to remedy that dispute or disagreement by application to the Board of Directors.

_____ 5. As an exhibitor, I agree that at all times during the Sawdust Art Festival Winter Fantasy I will conduct myself while on the Sawdust Art Festival premises in such a manner as to maintain a civil decorum and demeanor. I understand that the Sawdust Art Festival Corporation has the right to protect its guests, employees, exhibitors, members, performers and its Board of Directors from behavior that it believes amounts to harassment or intimidation. Therefore, I agree that if at any time during the show I have concern about the conduct of any guest, employee, other exhibitor, member, performer or board member, I will address my concerns to the Board of Directors. I also understand that my failure to conduct myself as described above shall constitute a material breach of this agreement and shall subject me to the penalties of the Sawdust Art Festival Show Rules.

_____ 6. As an exhibitor I understand I may not bring alcohol onto the Sawdust Art Festival grounds.

_____ 7. I have completed this information to establish my eligibility as a Sawdust Art Festival Winter Fantasy exhibitor. The above information is true and correct to the best of my knowledge and belief and I intend to be relied upon solely for the purposes of the Sawdust Art Festival. I understand that the Sawdust Art Festival will keep this information and consider it a continuing statement of my eligibility. In the event there is a discrepancy in the above information, I understand that I could be subject to penalties under the Show Rules for such discrepancies.

_____ 8. I understand the consequence of violations of the Sawdust Art Festival Show Rules and I agree to comply with all decisions of the Sawdust Art Festival Board of Directors and Winter Fantasy Committee regarding enforcement.

_____ 9. The undersigned hereby acknowledges and agrees that I have read and understand the above stated rules for the Winter Fantasy Show and, in consideration of the assignment to me of a booth space for the 2023 Sawdust Art Festival Winter Fantasy. I agree to abide by said rules in my participation as an exhibitor in the 2023 Sawdust Art Festival Winter Fantasy.

_____ 10. By signing below the exhibitor represents to the Sawdust Art Festival, its Board of Directors and the Sawdust Art Festival Winter Fantasy Committee that as a material element of his or her application that he or she voluntarily agrees to the foregoing waiver of the right to sue as a condition precedent to being invited to be an exhibitor in the Sawdust Art Festival Winter Fantasy.

_____ 11. NO INHERENT RIGHT TO EXHIBIT: Exhibitor understands and agrees that there is no express or implied inherent right, or vested interest of any person, to be an Exhibitor in any Sawdust Art Festival sponsored exhibition or show. While it has been, and remains, the customary practice of the Sawdust Art Festival to invite all past Exhibitors who are in good standing with the Sawdust Art Festival to submit an application to exhibit at subsequent Sawdust Art Festival Winter Fantasy, Exhibitor recognizes and hereby acknowledges that the Sawdust Art Festival retains the discretion, and has the responsibility, not to extend an invitation to any past Exhibitor if it is determined by the Board of Directors, in the exercise of its best business judgment, to be in the best interests of the Sawdust Art Festival not to extend such an invitation. This provision does not alter or impair the Exhibitor Classifications in the Show Rules or in the Bylaws, including but not limited to provisions relating to the established system of seniority, which are set forth in the Show Rules and/or, in the Bylaws.

_____ 12. I agree not to park my vehicle on Frontage Road.

Exhibitor signing below understands this application is an agreement between the Sawdust Art Festival Winter Fantasy and the exhibitor to abide by all show rules of the Sawdust Art Festival Corporation. Any breach of this agreement may result in fines and/or forfeiture of exhibitor space, all fees, and participation in future Sawdust events.

Exhibitor Signature

Date

Application will not be accepted unless signed by the applicant and thoroughly completed.
Read and review all pages before submitting. Incomplete or illegible applications will not be processed.

2023 Sawdust Art Festival Winter Fantasy **Educational Display and Demonstration Agreement**

Exhibitors are required to:

1. **Provide an Educational Display in his/her booth**
2. **Perform Art or Craft Demonstrations**

The Sawdust Art Festival prides itself on being a unique art show of exhibitors who create original artwork or crafts. To fulfill our mission, to educate the public about the arts, each exhibitor is expected to demonstrate the creation of his/her art or craft in the booth space received or a designated area on the grounds during show hours. Exhibitors must also, as part of our mission, provide an educational display in his/her booth for our visitors.

EDUCATIONAL DISPLAY (Required)

An educational display is an opportunity to highlight your work and educate the public about yourself and how you create your artwork. Some examples are a photo display, video, or published articles about you, and a description of how you create your art/craft. Please describe your proposed educational display.

DEMONSTRATION AGREEMENT

Below are your options for the 2023 Winter Fantasy Demonstration. Each Winter Fantasy exhibitor is expected to participate in one of the following programs: 1) Demonstrations 2) Hands-on-Workshop with the public.

Demonstrations: Perform a demonstration of an essential element of creating your art/craft in your booth. Required twelve (12) hours during the 15-day show. Please outline your demonstration.

Hands-on-Workshops with the public

Lead a hands-on workshop with the public during show hours in a designated Sawdust area. Two (2) hours recommended during the 15-day show. Times and locations will be scheduled by the Sawdust Director of Art Education. Please describe your proposed workshop. (You may choose a workshop outside your own media)

I agree to provide an educational display and Sawdust Art Festival Winter Fantasy. Failure to do so may result in a fine of \$30 per hour and you may not be invited back.

Print Name _____ Phone: _____

Exhibitor Signature: _____ Date: _____

ART & CRAFT INFORMATION

Please list all items you plan to sell in your booth during the Winter Fantasy. Only approved items will be permitted in your booth. We are not a juried show; the Winter Fantasy Committee and/or the Board of Directors will review all artwork to determine conformity with Sawdust guidelines. You must create, design and make your original artwork. You, the artist, must design every item sold in your booth. If unsure, contact the office for guild rules for your media.

<u>ITEM</u>	<u>DESCRIPTION</u>	<u>APPROVED</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____

(List additional items on a separate sheet and submit with your application)

Please give a detailed description of how you create your art and/or craft. **Be specific!** Indicate how you create each component and to what extent elements other than those you actually make are used. **Strung beaded jewelry (unless you create the beads), food, creams, soaps, and candles are not accepted.**

Submit three (3) photos to represent your artwork. No CD's. Number each photo and describe the work in each photo below. If you work in several medias, submit photos for each media. Attach a separate sheet if needed.

1. _____

2. _____

3. _____

By signing below, I agree that the above information is correct and a true representation of my work.

If you break the rules by displaying items not approved, you will be asked to remove them. If you do not comply you could be asked to leave the show, not be invited back and not receive a refund of your booth fee.

Applicant Signature

Date



2023 WINTER FANTASY EXHIBITOR FEES

Your Name: _____

Name of Summer Booth Exhibitor (filled out upon booth selection):

COMPLETE AND RETURN THIS PAGE WITH YOUR APPLICATION & 3 PHOTOS REPRESENTING ALL OF YOUR WORK. PAYMENT DUE WITHIN 48 HOURS OF NOTIFICATION THAT ARTIST IS IN THE SHOW. FAILURE TO MAKE PAYMENT VOIDS APPLICATION.

Circle one of the following 4 options

- Exhibitor using an existing summer booth \$990 _____
- Exhibitor using an existing summer mini-booth \$684 _____
- Exhibitor using an existing gallery wall \$444 _____
- Exhibitor **BUILDING** a booth \$800 _____

BOOTH SHARES

Sharing a booth or space (*shares only permitted on full-size booths*)

Each exhibitor sharing a booth or space will pay half the fees.

Please list name and phone of share exhibitor. _____

Name _____ Phone _____

Total Amount Due \$ _____

MAKE CHECK PAYABLE TO: SAWDUST FESTIVAL CORP
935 Laguna Canyon Road, Laguna Beach, CA 92651
Last day applications will be accepted: Monday August 7, 2023

IMPORTANT REMINDERS

Summer exhibitors may not rent or sell his/her booth or space.
Summer exhibitors may ask the Winter Fantasy exhibitor to dismantle the booth
OR request a teardown fee not to exceed \$350.
Violators may be prohibited from future Sawdust Art Festival events.

Office Use Only
PAYMENT / TYPE: _____ Received by: _____ Date: _____

2023 Winter Fantasy Listing Form

The Sawdust Art Festival Winter Fantasy directory listing is FREE to all EXHIBITORS. Your listing will include a small image of one piece of your artwork (approx. 1"x1") and your name, media, booth # and contact information (phone, email, website). You also receive a FREE listing on the Sawdust Art Festival website.

DEADLINE: Monday, September 25, 2023 by 4pm

Please submit by email an image to fduschane@sawdustartfestival.org with same specs as above.

Fill out (please print) the information below **exactly as you want it to appear** in the directory.

ARTIST'S NAME _____
(No business names)

PHONE _____

WEBSITE _____

EMAIL _____

MEDIA (for directory and website) _____